

14 Beach Street
LAKE TABOURIE NSW 2539

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FFA

Copies to: All Clubs and Coaching Organisations

SPORT SHOULD BE A CHALLENGE: LET'S FACE IT.

What's significant about Australian Soccer in 2018 is not how easy it is to improve any kid in 5 minutes but how hard it is to find anyone willing to challenge new ideas. There are so many talented players, innovative coaches and close repetition training drills just waiting to be discovered.

The only problem with a perfect system is when we believe it's perfect and we stop looking for ways to improve. Our priority is to identify and develop a system that suits the needs of Australian Soccer players. Are we teaching every kid to be the same because they lack talent or do they lack talent because we're teaching them all to be the same?

If we've only just discovered that we need a holistic approach to youth development or that we have no idea how to score goals, anyone is welcome to access www.freestylesoccer.com.au and download *50 Ways to Improve Any Soccer Kid*, *50 Ways to Improve Australian Soccer*, *50 Ways to Practise Shooting* and *50 Ways to Score Goals*.

If we have a fixed mindset, we will ignore everything and stay the same. If we have a growth mindset, we will challenge everything and lift our game. The quickest way to identify a fixed or growth mindset is to tell people that we can improve any Soccer kid in 5 minutes.

Yours sincerely

Jack Kynaston
0415662643
www.freestylesoccer.com.au